



MARSEILLE, FRANCE '12



# TIME FOR SOLUTIONS



## 6<sup>th</sup> World Water Forum

March 12-17, 2012 - Marseille, France

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*Integrated Water Resources Management:  
The Emperor's New Clothes or Indispensable Process  
2011 AWRA Specialty Conference – June 27-29*



**AWRA**  
Community, Conversation, Connections

*Snowbird, Utah  
Ari Michelsen*

# The World Water Forum

The **world's largest event** on water

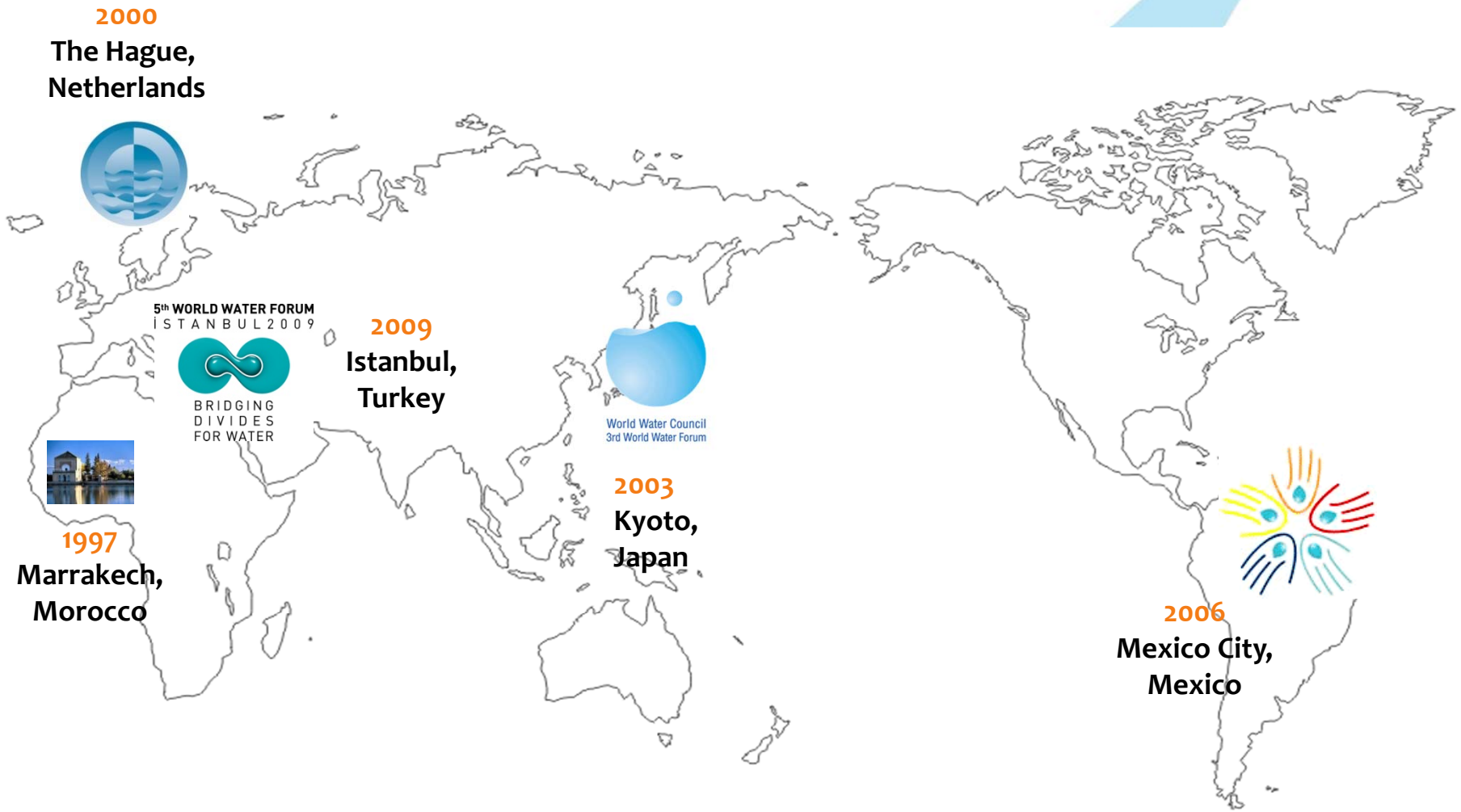
Organized **every 3 years** by the World water Council and a host country:

- ✓ Marrakech, 1997
- ✓ The Hague, 2000
- ✓ Kyoto, 2003
- ✓ Mexico, 2006
- ✓ Istanbul, 2009
- ✓ **Marseilles 2012**

## Objectives:

- **Bring** all stakeholders together to debate questions related to water and its management & share best practice in an open & constructive platform
- **Formulate** concrete proposals to encourage action and solutions
- **Secure** strong and lasting political commitment for water

# The Forum is organized by the World Water Council and the country and host city



# 5th World Water Forum, Istanbul 2009: some figures

- More than 25,000 attendees
- 192 countries represented
- 1,300 attendees at political process events
- 106 sessions prepared by more than 400 organizations
- 150 side events
- More than 1,000 journalists
- 135 children from more than 20 countries and more than 200 youth
- 1,000 sponsored attendees

# The 6th World Water Forum: a Forum of Solutions

Preferring **action** over theoretical discourse or debates

Encouraging lasting concrete **commitments** through a follow-up mechanism

Involving wide **participation**

Creating true mobilization of **citizens** in a friendly, festive and popular atmosphere

# *Time for Solutions: SMART & WISE Targets*

## SMART – to focus on the relevance of targets

- **S**pecific
- **M**easurable
- **A**chievable
- **R**ealistic
- **T**ime bound

## WISE - to focus on the process

- **W**ide Involvement **S**takeholder **E**xchanges

# Forum Preparation Organization

French National Committee

World Water Council

International Forum Committee - IFC

**Political Process  
Commission**

*To bring about shared  
targets, solutions and  
strong commitments*

**Regional Process  
Commission**

*To implement &  
strengthen action in the  
world's large regions*

**Thematic Process  
Commission**

*For water to become a  
top priority on local &  
global political agendas*

**Grassroots &  
Citizenship Commission**

*To mobilize youth and civil  
society to raise awareness on  
a critical mass scale*

**Working Groups**

**Core Groups & Target Solutions Groups**

**6th Forum Secretariat**



# THEMATIC FRAMEWORK

3 strategic directions

**CREATING A BLUE MOVEMENT !**



**12 key priorities for water action**



Contribute to economic development

Ensure everyone's well-being

Keep the planet blue

Conditions for success

- Guarantee access to water services for all and Right to Water
- Guarantee access to integrated sanitation services for all
- Contribute to improved hygiene, health thru water & sanitation
- Protect populations and economies from water-related risks
- Contribute to cooperation and peace through water

- Balance Multiple Uses through IWRM**
- Contribute to Food Security by optimal use of water
- Harmonize energy and water
- Promote green growth and value ecosystem services

- Improve the quality of water resources and ecosystems
- Adjust pressures and footprints of human activities on water
- Respond to climate and global changes in an urbanizing world

- Good governance
- Finance water for all
- Enabling environments

# ***Priority for Action***

## ***Development of Targets and Solutions***

- Stakeholder Preparatory Committees established for each PFA to develop draft Targets
- Stakeholder Meeting held January 2011 to discuss and revise draft Targets
- IFC reviews, refines, coordinates and approves Targets
- PFA Stakeholder Core Groups established
- Stakeholder Target and Solution Groups (TSG) for each Target established – involvement encouraged
- TSG members (stakeholders) develop Target Solutions and Action Plans

## ***Targets Summary of Priority for Action 2.1: Balancing Multiple Uses through IWRM***

- Governance and planning adoption of IWRM processes
- Development of international water use quantity, quantity and value frames of reference
- Validation of IWRM models and other tools
- Development of international recommendations for reliable water resources measurement and accounting
- Integration of all water uses and sources

# ***Priority for Action 2.1: Balancing Multiple Uses through IWRM -- Targets & Solutions***

**Target 1:** By 2015 XX new countries (number to be set by TSG) will adopt processes that encourage/ensure the participation of all stakeholders in IWRM to empower management authorities at relevant levels.

**Target 2:** By 2018, the same XX countries will make water resource planning a reality by adopting IWRM Master Plans.

**Target 3:** By 2015 establish a worldwide recognized frame of reference related to the quantity and the quality required for different uses, through joint work between international professional associations.

**Target 4:** By 2015 establish an internationally recognized frame of reference related to the methodology for valuing water according to its various uses, through joint work between international professional and water user associations.

# ***Priority for Action 2.1: Balancing Multiple Uses through IWRM -- Targets & Solutions***

**Target 5:** By 2015 elaborate and validate models which could be used as tools for helping decision makers implement IWRM to balance multiple water uses to best achieve desired goals.

**Target 6:** By 2015, issue appropriate guidelines with indicators of impact assessment on health, environment, resource management and hydraulic system sustainable operation for managing water from all sources in line with those approved by international organizations and funding institutions.

**Target 7:** By 2015, IWRM authorities jointly with water service professionals will identify reliable methods and provide recommendations on appropriate measurement/accounting of withdrawn water resources as well as produced, distributed, consumptive use and return flow water volumes.

# *Target & Solutions Action Plans*

- Action plans are being developed to accomplish each Target and associated Solutions. TSGs consist of individuals representing stakeholder organizations.
- Targets, Solutions and Action Plans across the 12 Priority Areas are being coordinated to ensure success and effectiveness.
- Achievement of these Targets and Solutions will greatly improve management of water and other resources and contribute to economic development and the other thematic goals.

# ***Regional Processes: Americas Regional Priorities***

- Water and Sanitation
- Water and Adaptation to Climate Change
- Integrated Water Resources Management (IWRM)
- Water for Food
- Water for Energy
- Water for Ecosystems

# From solutions to Committments



## Institutional



## Political



## Individual





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[www.worldwaterforum6.org](http://www.worldwaterforum6.org)