

The CHRONICLES

G R O U P
A N O N P R O F I T C O R P O R A T I O N

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The following is the new agenda for the RUNNING DRY project and the overall plan is to raise \$5 Million in order to accomplish the necessary tasks:

1. **RUNNING DRY-SOUTH AFRICA**...The project is already underway and its purpose is a comprehensive public information/education project which will raise awareness and encourage a national discussion on the dire water conditions in South Africa. It will serve as a model to the world on how a county can educate its citizens about the depth and dimension of the evolving humanitarian water crisis. The amount needed is \$7 hundred and fifty thousand.

The tasks to be accomplished include the following:

- a) Production of a presentations video. Elements will include the extent of the South Africa water and sanitation crisis and sustainable solutions.
- b) Extensive multi-media public relations effort. This will include a special RUNNING DRY-SOUTH AFRICA website, radio, newspaper, television and other informational/educational efforts. In addition 30 and 60 second public service announcements would be produced and broadcast throughout the country.
- c) Organizing public meetings and forums throughout South Africa, this would also include University symposia. Furthermore, A CITIZEN NETWORK will be organized in order to help with the community meetings and organizational efforts.
- d) Creation of school curriculum (Please review the curriculum recently developed for my recent Southwest documentary on the RUNNING DRY website at www.runningdry.org).
- e) Generation of a CITIZEN ADVISORY BOARD for the project. This will include corporate participants in the mining, agriculture and banking community, the non-profit sector, water affairs, forestry, health and media.

Note: Currently, a team in South Africa has been organized, a preliminary presentation video has been produced and South Africa non-profit partners are being considered, etc. Formal presentations are set for April 7th thru the 21st in and around Johannesburg, South Africa.

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2. **RUNNING DRY-UNITED STATES**....The project is beginning to evolve with the production of the AMERICAN SOUTHWEST documentary and the opening of the RUNNING DRY project office in Flagstaff, AZ.

The current objective is the establishment of National Water Policy and a National Land Use plan. In order to implement this endeavor its necessary that a comprehensive public information/education program be carried out within specific regions in the United States and this will require the organization of public meetings in key areas and other multi-media related activities. Furthermore, this will require a major public relations effort and the creation of a brief special "education" video which will be designed to summarize the reality of the issues and solutions. The amount needed is \$1 million two hundred and fifty thousand.

The tasks to be accomplished include the following:

- a) Production of a presentation video. Elements included will be ground water depletion, economics, national security, bridging the gap between public good and private land rights, expanding public and private partnerships, and coordination across federal, state, local and native American government organizations, connecting water quality and quantity and land use planning, etc.
- b) Extensive multi-media public relations effort. This would include a special website, radio, newspaper, television and other information/education efforts.
- c) Organizing several public meetings and forums in key regions.

Note: The official kick off event for the US project is set for Sunday April 26th in Flagstaff, AZ.

3. **RUNNING DRY; BEYOND THE BRINK**

As you know, the Chronicles group RUNNING DRY project recently produced THE AMERICAN SOUTHWEST: ARE WE RUNNING DRY? which was released in the fall of 2008. It highlights the domestic water emergency in the United States, specifically in the Southwest. The film is the second in a series of educational presentations, which are part of a comprehensive public information initiative. The first documentary, RUNNING DRY, explores the global humanitarian crisis and illustrates the reality that a child dies every 15 seconds due to inadequate access to clean water and sanitation. The documentaries have been presented around the world, including special screenings on Capital Hill and on Public Broadcasting Systems throughout the United States.

Of historic note, the initial documentary, RUNNING DRY, led to the enactment of the SENATOR PAUL SIMON WATER FOR THE POOR ACT, which authorizes funding for water and sanitation projects in developing nations.

The purpose of the next documentary, *RUNNING DRY; BEYOND THE BRINK* will be to raise awareness and encourage an international discussion of the evolving water crisis, specifically as it pertains to global security. The Chronicles Group is seeking \$3 million to produce a feature and release it theatrically in the U.S. and abroad, including DVD domestic and international release to be seen by many more individuals.

As you can see my objective is to continue the efforts in educating the world regarding the water crisis and the need to raise \$5 million to accomplish this critical goal. Consequently, at this very moment, any amount which will help in accomplishing this profound mission would be very welcome.

Kind Regards,

A handwritten signature in black ink that reads "Jim Thebaut". The signature is written in a cursive, flowing style.

Jim Thebaut