



These instructions and guidance are provided for authors of articles submitted to *Water Resources IMPACT*, which is issued six times a year. Revised May 2022.

EDITORIAL MISSION

The editorial mission of *Water Resources IMPACT (IMPACT)* is “to advance understanding and integrated management of the use, protection, and restoration of water related resources. The provision of timely, solution-oriented articles will assure that *IMPACT* will be a source of reliable information related to emerging techniques and demonstration experience.”

AUDIENCE

Articles in *Water Resources IMPACT* are to be written for water professionals at all levels as well as students in the field of water resources. Articles must thus be clear and interesting to both highly experienced practitioners and relative newcomers.

CONTENT AND STYLE OF ARTICLES

- **Length:** Articles should be 800–1300 words. Articles grossly violating the length limit will be returned for revision.
- **Content:** Make sure that the information is practical and applied, useful and timely. Personal experiences provide the most interesting and informative stories about your subject.
- **Tone:** Use a conversational style and write for the lay reader—that is, without jargon. Write your story as personally as possible, using the first person if warranted; storytelling is highly valued. Use active instead of passive voice. Readability is the byword.
- **Accuracy:** Check all names, titles, dates, and facts for accuracy before submitting the article.

FORMAT

- **Intro:** Be sure your introductory paragraph grabs the readers and presents the thesis or main idea of your article.
- **Subheads:** Use short, catchy subheads within the article to help structure it and add interest.
- **Conclusion:** Include a concluding paragraph (or two) that gives the takeaway messages.
- **References:** *IMPACT* articles do not include references, bibliographies, or footnotes. To cite a source, simply hyperlink the relevant name, title, word, or phrase in the text.
- **Author bios:** At the end of the article, include the following information for each author:
 - Title and affiliation
 - Email address
 - One- to two-sentence bio

PHOTOS AND OTHER VISUAL ELEMENTS

- **Artwork:** Include one or more visual elements with your article. These may take the form of photographs, maps, graphs, sketches, or illustrations. Place all artwork in separate files in high-resolution jpg format.
- **Source for stock photos:** We can use Adobe Stock photos free of charge. You can search their collection of photos to look for appropriate images (search for standard content, not premium). Go to: <https://stock.adobe.com/>.

- **Captions and sources:** Provide a caption and a source for each visual element. When possible, place graphics with captions in the appropriate place in the final copy or a note indicating approximately where they should be placed.
- **Callouts:** If a figure or table helps clarify certain text in the article, add a callout to it in that spot. However, there's no need to add a callout for every photo or image; the caption should make the relationship of the photo to the article clear.
- **Cover photo:** If you have a high-resolution color photo (vertical, full page) that you think would be appropriate for the front cover of the issue, please advise the guest editor.

SUBMISSION AND THE PRODUCTION PROCESS

- **Submission:** Submit the initial draft of your article via email to the guest editor by the deadline specified. Article corrections and suggestions will be returned for modifications. The guest editor has control over content and how articles coordinate with one another. After the guest editor has approved your article, it will be copy edited and returned to you for review.
- **Copyright release:** Send the signed copyright release forms (for all authors) to the guest editor.
- **Potential for significant shortening:** During the editing process, you may be asked to shorten your article or to remove some figures or tables. The guest editor, the editor-in-chief, and the copy editor will make a final determination on what stays and what goes.