

RETHINKING WATER

A WEBINAR SERIES

SPEAKERS:



Patrick Decker is CEO of Xylem (NYSE: XYL), a leading global water technology provider serving customers in more than 150 countries. Xylem innovations address customers' most complex water and resource management challenges, while helping communities around the world become water-secure.



Meena Sankaran is CEO & Founder of KETOS, a water intelligence startup that transforms how businesses operate with actionable real-time water quality insights. She has been highlighted by Forbes, Nasdaq, Goldman Sachs and has represented KETOS at the United Nations. Her leadership spans over 16 years in the industry prior to founding KETOS in 2015.



Kenneth C. Bockhorst is Chairman, President & CEO of Badger Meter (NYSE: BMI), a leading marketer and innovative manufacturer of products using flow measurement and control technologies that serve diverse customers worldwide. Kenneth has more than 20 years of experience in global operations management.



Josiah Cox is President & Founder of Central States Water Resources (CSWR), which is an industry leader in providing effective water and wastewater solutions to communities across the nation. Josiah is experienced and passionate industry executive committed to transforming how water utilities use technology.



Alex Loucopoulos
Partner at Sciens Water



Upmanu Lall
Director of the Columbia Water Center and the Alan and Carol Silberstein Professor of Engineering at Columbia University.

Topic:

How digital innovation can contribute to solving US water infrastructure issues.

**Date: Thursday, April 29th, 2021
12-1pm EST**

About the topic

There is significant under-investment in U.S. water infrastructure. It is estimated that as much as \$1 trillion will be needed to meet the needs of a growing society and repair our rapidly crumbling system. A major part of the solution is leveraging digital technologies throughout the municipal water & wastewater cycle to manage utility systems more efficiently and creatively. However, the rapid advancement of technology also presents challenges to utilities with limited budgets and capabilities. In this webinar, we will discuss factors driving utilities adoption, as well as recent market trends in U.S. water & wastewater utilities.

Rethinking Water Webinar Series aims to bring together investment professionals, industry executives, academics, industry and public policy experts, and government agencies to address some of the biggest water problems facing our nation.

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