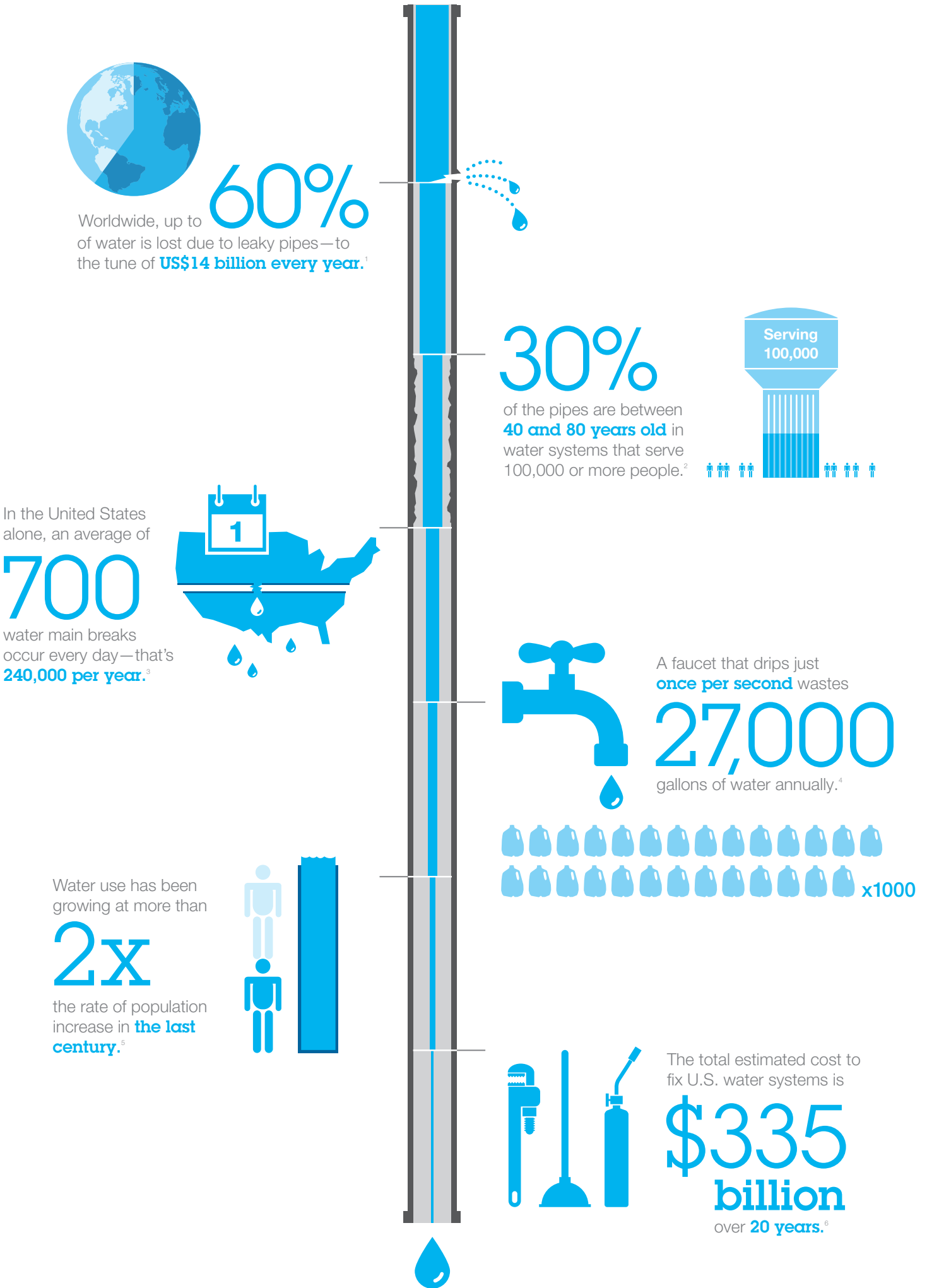


# Is the world thirsty for water management?

The World Bank estimates that global costs from leaky water pipes total \$14 billion annually. Our water infrastructure, in service for upwards of 100 years in many regions, is under pressure, to say the least.



Global water usage continues to increase at twice the rate of population growth. Clearly, something must be done to better manage our water supply for a sustainable future. To find out how, visit [ibm.com/smarterplanet/water](http://ibm.com/smarterplanet/water)

<sup>1</sup> Environmental Protection Agency  
<sup>2</sup> Environmental Protection Agency  
<sup>3</sup> Environmental Protection Agency

<sup>4</sup> American Society of Civil Engineers  
<sup>5</sup> United Nations  
<sup>6</sup> Environmental Protection Agency

